



FLASHLIGHTS AND GIFT SETS

M A G L I T E P R O M O . C O M ASI# 68449 | PPAI# 510838 | SAGE# 52495



Strengthen American Manufacturing

Mag Instrument is proud to be a leader in the current renaissance in American manufacturing. Our founder and president, Anthony Maglica, is a fervent believer in the importance of manufacturing in the United States. He insists that the manufacture of Mag Instrument's flashlights remain U.S.-based. He has dedicated himself to proving that American products can excel in the global marketplace by using technology to continuously improve quality and reduce costs. Over the last three decades, Mr. Maglica's innovations have enabled Mag Instrument to offer consumers a consistently better value than the competition.

Although the company is vertically integrated to a high degree, not every part, component or accessory can be made in-house. In such cases we try hard to source the item from a domestic vendor; but it is one of the realities of globalization that certain parts and accessories have to be imported. Nevertheless, every Mag flashlight is designed, engineered, built in and shipped from our American factory by our American workers.

As such, Mag Instrument is the only flashlight company with significant market share that still manufactures its entire line of flashlights in the United States. Unlike its competitors, Mag Instrument has chosen not to outsource the manufacturing of its flashlights to foreign countries in order to take advantage of cheap labor and less stringent environmental standards. If Mag Instrument had chosen the path of other flashlight companies, the jobs of its hundreds of manufacturing employees in Ontario, California, would have been lost – with corresponding job losses at other American companies that supply our American factory.

Maglite® flashlights make "brilliant" corporate gifts. In fact, thousands of organizations all over the world have discovered that when you consider our reputation for quality and design, combined with our high perceived value, Maglite® flashlights will deliver your desired results.

Our customizing capabilities allow your company name, logo, or message to become a permanent addition to any Maglite® flashlight. Your artwork can be duplicated precisely with our fully computerized laser engraving process.

LED

Solitaire® / Mini Maglite® AAA	1
Mini Maglite® AA / PRO® / PRO+®	2
ML50L™ / ML50LX™	3
ML25LT™ C-Cell	4
Maglite® D-Cell	5
ML300L™ / ML300LX™	6
XL50 [®] / XL200 [®]	7
MAG-TAC®	8
MAG-TAC® RECHARGEABLE	9
MAG CHARGER®	10

INCANDESCENT

Solitaire® / Mini Maglite® AAA	11
Mini Maglite® AA & Solitaire® Combo	12
Maglite® Classic Combos	13
Maglite® ML25IT™ C-Cell	14
Maglite® D-Cell	15



37 Years and Counting

Everyone has their own reason for choosing a Maglite® flashlight. Maybe your dad kept one in the truck, or you know someone who carried one on the force. It could be that you're looking for the latest LED technology, or you want the dependability that can only come from an American Made product.

Whatever reason you have for choosing a Maglite® flashlight, you'll be glad you did.

Made in America since 1979, MagLite® flashlights are carried by thousands of law enforcement officers, emergency responders, military service men and women and ordinary people around the world. Every one of them has their own MagStory.

Now, it's time to write yours. Let's get started by finding the perfect Maglite® flashlight.

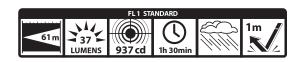




MAG-LITE

Our MAG-LITE® SOLITAIRE® LED flashlight features the classic look of our original Solitaire® flashlight introduced in 1988. And it works in the same simple way – just twist the head to turn on, turn off and focus spot to flood.

But thanks to a new, state-of-the-art LED light engine, you get something you just wouldn't expect to see coming out of a flashlight so small: A blast of power that can light up an object at the far end of the parking lot.



BLACK

J3A012



J3A032



J3A092



J3A112

Big-Light Power"



Maglite® Solitaire® LED 1-Cell AAA

Includes: Laser engraving one location, Gift box, Flashlight, one AAA premium alkaline battery, keylead

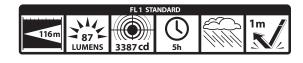
- Imprint Colors Laser engraving appears as silver
- Imprint Area Barrel: 5/16" x 1 3/8"
- Overall Length: 3 3/16" Barrel Diameter: 1/2"
- Head Diameter: 1/2" • Weight with battery: 0.8 oz.
- · Shipping Weight Approx. 4 lbs. per 24 pieces
- Packaging Presentation Box

Minimum 24 pcs. \$14.95 (D) - PINK \$15.39 (D) Setup Charge - \$62.50 (G)



MINI MÄGLITE AAA LED

The heir to the original Mini Maglite® 2 AAA flashlight launched 25 years ago, this newest member of the family features the same classic look and size and the same simple operation - just twist the head to turn it on, turn it off and focus the beam.



Minimum 24 pcs. \$18.20 (D) - PINK \$18.89 (D) Setup Charge - \$62.50 (G)



P32012









Mini Maglite® LED 2-Cell AAA

Includes: Laser engraving one location, Gift box, Flashlight, two AAA premium alkaline batteries, Pocket clip

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 7/16" x 5/8" Imprint Area Barrel: 5/16" x 1 3/4"
- Overall Length: 5.109"
- Barrel Diameter: 1/2"
- Head Diameter: 3/4"
- Weight with batteries: 1.73 oz.
- · Shipping Weight Approx. 8 lbs. per 24 pieces
- Packaging Presentation Box

RED P32032

GRAY

P32092

BLUE



MAGLITE LED

Our AA-cell LED flashlights deliver performance oriented features in a sleek compact design. These advanced lighting instruments are driven by the next generation of MAG-LED® technology. Includes 4 Selectable Modes: High Power, Low Power (25%), Blink Mode (Blinks approx. once a sec.) and SOS.





4 Selectable Modes: High Power / Low Power (25%) / Blink Mode / SOS

Mini Maglite® LED 2-Cell AA

Presentation Box - Minimum 24 pcs. \$24.11 (D) - CAMO \$27.20 (D) Holster Blister Pack - Minimum 24 pcs. \$23.60 (D) - CAMO \$26.65 (D) Setup Charge - \$62.50 (G)

Also available in holster blister pack: SP2201H BLACK, SP2203H RED, SP2209H GRAY, SP2211H BLUE, SP22MRH CAMO



GRAY

SP2P097

BLUE

SP2P117

UCP CAMO

SP2PMR7

GRAY

SP22097

RLUF

SP22117

SP22MR7

RED

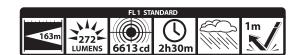
SP22037

SP22017

MINI **MAGLITE PRO**

- CLASSIC SIMPLICITY Twist the head to turn on, turn off, and focus.
- MODERN POWER Next-generation LED for a whole new level of brightness.





State of the art LED light engine for unprecedented performance.

Mini Maglite® PRO® LED 2-Cell AA

Presentation Box - Minimum 24 pcs. \$27.91 (D) - CAMO \$31.29 (D) Holster Blister Pack - Minimum 24 pcs. \$27.31 (D) - CAMO \$30.69 (D) Setup Charge - \$62.50 (G)

Also available in holster blister pack: SP2P01H BLACK, SP2P03H RED, SP2P09H GRAY, SP2P11H BLUE, SP2PMRH CAMO



MINI MAGLITE PRO+

• TWO-LEVEL POWER – Unique switching system lets you select "high" for dazzling brightness or "low" to save batteries.





BLACK

SP2P017



RED

SP+P017 SP+P037

RED

SP2P037



GRAY

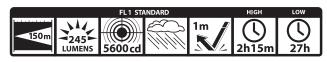
SP+P097





SP+P117 SP+PMR7

BLUE



Mini Maglite® PRO+® LED 2-Cell AA

Presentation Box - Minimum 24 pcs. \$33.28 (D) - CAMO \$ 36.71 (D) Holster Blister Pack - Minimum 24 pcs. \$32.69 (D) - CAMO \$ 36.09 (D) Setup Charge - \$62.50 (G)

Also available in holster blister pack: SP+P01H BLACK, SP+P03H RED, SP+P09H GRAY, SP+P11H BLUE, SP+PMRH CAMO

Presentation Box - Includes: Laser engraving one location, Gift box, Flashlight, 2 AA premium alkaline batteries Holster Blister Pack - Includes: Laser engraving one location, Flashlight, two AA premium alkaline batteries, Belt Holster

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 9/16" x 1"
- Imprint Area Barrel: 7/16" x 2 1/4"
- Overall Length: 6.607"

- Barrel Diameter: 0.709" / Head Diameter: 1"
- Weight with batteries: 4.15 oz.
- Shipping Weight Approx. 12 lbs. per 24 pieces
- Packaging Presentation Box or Holster Blister Pack





Packed in chipboard gift box

Whether you're a professional using a flashlight for work or security, an outdoor enthusiast who takes it camping, or an occasional user wanting it for emergencies at home or on the road, our New ML50L™ C-cell LED is The Light For All Your Needs.

With the familiar "QuickClik™" system users can, choose Full Power (maximum Lumens): Low Power (around 110 Lumens); or Eco Mode a super power saving mode that yields around 20 Lumens with greatly extended run-time.

Chipboard Display Box

3-Cell C

2-Cell C - Minimum 12 pcs. \$49.54 (D) Setup Charge - \$62.50 (G) 3-Cell C - Minimum 12 pcs. \$51.49 (D) Setup Charge - \$62.50 (G)



BLACK ML50L-S2015 2-Cell C

MI 50I-S3015



RED ML50L-S2035

ML50L-S3035



GRAY ML50L-S2095



BLUE ML50L-S2115

MI 50I-S3095

MI 50I-S3115

™MAGLITE ML50LX LED

If you prefer a flashlight with all the same technical and performance specifications and all the same functional possibilities of the ML50L™, but an Aggressive Knurled Design and a Stealth Matte Finish, you can choose the new Maglite® ML50LX™ model.







Packed in chipboard gift box

Chipboard Display Box

2-Cell C - Minimum 12 pcs. \$59.05 (D) Setup Charge - \$62.50 (G) 3-Cell C - Minimum 12 pcs. \$62.38 (D) Setup Charge - \$62.50 (G)



BLACK 2-Cell C ML50LX-S2CC5



FOLIAGE GREEN ML50LX-S2RI5



URBAN GRAY ML50LX-S2RJ5

ML50LX-S3CC5 ML50LX-S3RI5

ML50LX-S3RJ5

ML50L™ / ML50LX™ 2-CELL D



Maglite® ML50L™ LED - Maglite® ML50LX™ LED 2-Cell / 3-Cell C

Includes: Laser engraving one location, Flashlight

3-Cell C

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 5/8" x 1 1/4" (2 and 3-Cell C)
- Imprint Area Barrel: 9/16" x 2 3/4" (2-Cell C) 9/16" x 3 3/4" (3-Cell C)
- Overall Length: 8.184" (2-Cell C) / 10.154" (3-Cell C)
- Barrel Diameter: 1.2"
- Head Diameter: 1.977"
- Weight with batteries: 12.72 oz. (2-Cell C) 16 oz. (3-Cell C)
- Shipping Weight -Approx. 12 lbs. per 12 pieces (2-Cell C) Approx. 13 lbs. per 12 pieces (3-Cell C)
- Packaging Chipboard Display Box

NEW & MAGLITE ML25LT LED





Introducing the Maglite® ML25LT™ LED C-Cell Flashlight with Candle Mode -Ultra Bright - Sleek Compact Design.

- SIMPLE OPERATION: Twist head to turn on/off and focus the beam
- Rugged machined aluminum construction
- Available in 2 and 3 C-Cell



Packed in chipboard gift box





2-CELL C







BI ACK RFD ML25LT-S2015 ML25LT-S2035 ML25LT-S2095 ML25LT-S2115





GRAY



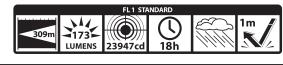
Maglite® ML25LT™ LED 2-Cell C - Chipboard Display Box

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 5/8 x 1" • Imprint Area - Barrel: 1/2" x 2"
- Overall Length: 6.632" • Barrel Diameter: 1.2"
- Head Diameter: 1.7" • Weight with batteries: 11.2 oz.
- Shipping Weight Approx. 3 lbs. per 6 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$23.06 (D) Setup Charge - \$62.50 (G)

3-CELL C







RED





BLUE GRAY ML25LT-S3015 ML25LT-S3035 ML25LT-S3095 ML25LT-S3115

Maglite® ML25LT™ LED 3-Cell C - Chipboard Display Box

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 5/8" x 1"
- Imprint Area Barrel: 1/2" x 3 1/2"
- Overall Length: 8.6"
- Barrel Diameter: 1.2"
- Head Diameter: 1.7"
- Weight with batteries: 14.4 oz.
- Shipping Weight Approx. 3.5 lbs. per 6 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$24.98 (D) Setup Charge - \$62.50 (G)





Packed in chipboard gift box











BI ACK **RED** GRAY BLUF ST2D015 ST2D035 ST2D095 ST2D115

Maglite® LED 2-Cell D - Chipboard Display Box

a technologically advanced lighting instrument.

Includes: Laser engraving one location, Flashlight

• Imprint Colors - Laser engraving appears as silver

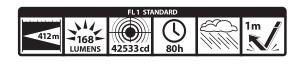
enough to last a lifetime, its durability and innovative features now combined with MAG-LED® Technology make the Maglite® LED flashlight

168

- Imprint Area Barrel: 7/8" x 2 3/4"
- Imprint Area Head: 3/4" x 1" • Overall Length: 10"
- Barrel Diameter: 1 9/16"

- Head Diameter: 2 1/4"
- · Weight with batteries: 23 oz.
- Shipping Weight Approx. 12 lbs. per 12 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$35.11 (D) Setup Charge - \$62.50 (G)













RED ST3D035

ST3D095

BLUE ST3D115 ST3DMR5



CAMO

Maglite® LED 3-Cell D - Chipboard Display Box

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 3/4" x 1"
- Imprint Area Barrel: 7/8" x 3 3/4"
- Overall Length: 12 11/32"
- Barrel Diameter: 1 9/16"
- Head Diameter: 2 1/4"
- Weight with batteries: 30 oz.
- Shipping Weight Approx. 14 lbs. per 12 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$36.11 (D) Camo \$40.80 (D) Setup Charge - \$62.50 (G)

SMAGLITE ML300L LED





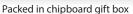
Whether you're a professional using a flashlight for work or security, an outdoor enthusiast who takes it camping, or an occasional user wanting it for emergencies at home or on the road, our New ML300L™ D-cell LED is The Light For All Your Needs.

With the familiar "QuickClik™" system users can, within the "General" function set, choose Full Power (maximum Lumens): Low Power (around 140 Lumens); or Eco Mode - a super power saving mode that yields around 55 Lumens with greatly extended run-time.

Chipboard Display Box

2-Cell D - Minimum 12 pcs. \$50.17 (D) Camo N/A Setup Charge - \$62.50 (G) 3-Cell D - Minimum 12 pcs. \$51.65 (D) Camo \$56.38 (D) Setup Charge - \$62.50 (G)







2-Cell D

3-Cell D

ML300L-S3015



MI 300I - S3035

RED **BLACK** ML300L-S2015 ML300L-S2035



GRAY ML300L-S2095



BLUE ML300L-S2115



UCP CAMO

ML300L-S3MR5 MI 300I - S3115

NEW & MAGLITE ML300LX LED

MI 300I -S3095

If you prefer a flashlight with all the same technical and performance specifications and all the same functional possibilities of the ML300L™, but an Aggressive Knurled Design and a Stealth Matte Finish, you can choose the new Maglite® ML300LX™ model.





Chipboard Display Box

2-Cell D - Minimum 12 pcs. \$61.09 (D) Setup Charge - \$62.50 (G) 3-Cell D - Minimum 12 pcs. \$62.57 (D) Setup Charge - \$62.50 (G)



Packed in chipboard gift box



2-Cell D ML300LX-S2CC5

FOLIAGE GREEN

URBAN GRAY ML300LX-S2RJ5 ML300LX-S2RI5

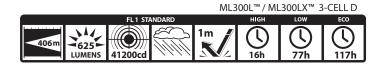
3-Cell D ML300LX-S3CC5

ML300LX-S3RI5

ML300LX-S3RJ5

ML300L™ / ML300LX™ 2-CELL D





Maglite® ML300L™ LED - Maglite® ML300LX™ LED 2-Cell / 3-Cell D

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 3/4" x 1 1/4"
- Imprint Area Barrel: 3/4" x 2 1/2" (2-Cell C) 3/4" x 3 1/2" (3-Cell C)
- Overall Length: 9 1/8" (2-Cell D) / 11 3/4" (3-Cell D)
- Barrel Diameter: 1 1/2"
- Head Diameter: 2 1/4"
- Weight with batteries: 20 oz. (2-Cell D) 26.4 oz. (3-Cell D)
- · Shipping Weight -Approx. 9 lbs. per 12 pieces (2-Cell D) Approx. 10 lbs. per 12 pieces (3-Cell D)
- Packaging Chipboard Display Box

©MAGLITE XL50°

©MAGLITE XL200°



224m 200 12533cd 1m 6h45min 25h

Delivers user-friendly, performance oriented features in a sleek, tactical design and is driven by the next generation of MAG-LED® technology.

- · Amazing power in a pocket-sized light.
- Simple but versatile.
- Just Quick-Clik[™] the tailcap switch to select from 3 modes -- High, Low, or Strobe.

The newest member of our XL® series of compact flashlights offers five basic, easy-to-use functions plus advanced features and the stunning brightness of a next-generation LED.

By the simple "Quick-Clik™" method introduced with our popular Maglite® XL50® flashlight, the XL200® lets the user select the desired function. Motion-controlled variable power level and strobe rate.



Includes: Laser engraving one location, Gift box, three AAA premium alkaline batteries.

- Imprint Colors Laser engraving appears as silver
- Imprint Area Barrel: 5/16" x 1 3/4", Tail: 7/16" x 3/4"
- Overall Length: 4.8" Barrel Diameter: 1"
- Head Diameter: 1" Weight with batteries: 3.68 oz.
- Shipping Weight Approx. 6 lbs. per 12 pieces
- Packaging Presentation Box

Maglite® XL50® LED 3-Cell AAA Minimum 12 pcs. \$38.51 (D) Setup Charge - \$62.50 (G)

Maglite® XL200® LED 3-Cell AAA Minimum 12 pcs. \$48.51 (D) Setup Charge - \$62.50 (G)



Designed with extensive input from police tactical users and yet suitable also for civilian use, this plain-bezel version of the MAG-TAC® LED flashlight comes with a detachable pocket clip and features three modes: Two power levels (Full Power for extreme brightness and Power Save for prolonged battery life) plus a Momentary mode (in which the light stays on only while the switch button is being pressed) – all selectable through Mag Instrument's tailcap-switch-activated "Quick-Clik™" mode selector.



Barrel engraving

Includes: Laser engraving one location, Flashlight, two CR123 batteries, Pocket clip.

- Imprint Colors Laser engraving appears as silver
- Imprint Area Barrel: 9/16" x 2", Tail: 9/16" x 3/4"
- Overall Length: 5.195" Barrel Diameter: 1.05"
- Head Diameter: 1.05" Weight with batteries: 4.8 oz.
- Shipping Weight Approx. 2 lbs. per 6 pieces
- Packaging Blister Pack

MAG-TAC® LED 2-Cell CR123 - Blister Pack - PLAIN BEZEL Minimum 6 pcs. \$68.89 (D) Setup Charge - \$62.50 (G)

MAG-TAC® LED 2-Cell CR123 - Blister Pack - CROWNED BEZEL Minimum 6 pcs. \$79.09 (D) Setup Charge - \$62.50 (G)

Designed with extensive input from military tactical consultants, and yet suitable also for civilian use, this crowned-bezel version of the MAG-TAC® LED flashlight comes with a detachable pocket clip and features three modes: Momentary (in which the light stays on only while the switch button is being pressed); Full Power for a dazzling, 320-lumen beam that can light up an object two football fields away; and Strobe for a high-energy 12 Hz strobe that can disorient an opponent. All functions are selectable through Mag Instrument's tailcap-switch-activated "Quick-Clik™" mode selector.



FOLIAGE GREEN

SG2LRB6

BLACK SG2LRA6 **URBAN GRAY**

SG2LRC6



A Rechargeable Flashlight for All Your On-the-Go and Outdoor Activities

An advanced lighting tool powered by a high capacity Lithium Iron Phosphate (LiFePO4) rechargeable battery engineered for long service life with a 2.5 hr. charge time. Along with superior build quality and performance, the MAG-TAC® LED rechargeable flashlight comes with a detachable pocket clip and a USB powered mountable charging base. The charging base can be powered by the included 12V adapter or 120V converter, or by any other charging source that complies with the USB 2.0 Standard.

Also, 4 Functions selectable through Mag Instrument's tail cap-switch-activated "Quick-Clik™" mode selector.

- Full Power 533 / 543 Lumens @ 2 hr. 30 min. run-time (Plain Bezel / Crowned Bezel)
- Power Save 114 Lumens @ 4 hr. run-time (Plain Bezel)

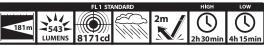
Strobe













Barrel engraving



Includes: Laser engraving one location, Flashlight, USB Cable, 12V DC Adapter, 120V AC Converter, Pocket clip

MAG-TAC® LE

- Imprint Colors Laser engraving appears as silver
- Imprint Area Barrel: 9/16" x 1", Tail: 9/16" x 1"
- Overall Length: 5.81"
- Barrel Diameter: 1.05"
- Head Diameter: 1.05"
- Weight with batteries: 4.8 oz.
- Shipping Weight Approx. 1 lbs. per 1 piece
- Packaging Chipboard Display Box

MAG-TAC® RECHARGEABLE LED - PLAIN BEZEL No Minimum \$119.62 NOW \$101.63 (D) Setup Charge - \$62.50 (G)

MAG-TAC® RECHARGEABLE LED - CROWNED BEZEL No Minimum \$137.43 NOW \$108.49 (D) Setup Charge - \$62.50 (G)



---Our Ultimate portable lighting tool now available in LED

With the familiar "Quick-Clik™" system users can, within the "General" function set, choose

Full Power (643 Lumens); Low Power

(around 140 Lumens); or **Eco Mode** - Featuring improved recharging efficiency and a super power saving mode that yields around 60 lumens with greatly extended run-time.

As seen below, there are three additional function sets – **Outdoor; Law Enforcement**; and **Military** – each offering a different set of functions invoked in a different sequence, for quickest access to the functions the particular user prefers.

The IMPROVED, faster-handling focus system now adjusts from spot to flood with about ¼ turn of the head.



RL1019 BLACK





Function Set	1 GENERAL (Default)	2 OUTDOOR	3 LAW ENFORCEMENT	4 TACTICAL
1 CLICK	Full Power	Full Power	Momentary	Momentary
2 CLICKS	Low Power	Low Power	Full Power	Full Power
3 CLICKS	Eco	Strobe	Eco	Strobe



BLACK



Includes Laser engraving one location, Flashlight, NiMH battery, Charging cradle, AC converter, 12V adapter

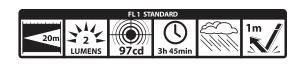
- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 3/4" x 1" Barrel: 7/8" x 4 3/4" Tail: 7/8" x 1 3/4"
- Overall Length: 12.817"
- Barrel Diameter: 1.5"
- Head Diameter: 2.235"
- Weight with battery: 28 oz.
- Shipping Weight Approx. 2 lbs. per 1 piece
- Packaging Chipboard Display Box

MAG CHARGER® LED

No Minimum \$154.02 NOW \$106.47 (D)

Setup Charge - \$62.50 (G)

Weighing less than one ounce (with battery) and about three inches in length, the Solitaire® 1-Cell AAA flashlight offers the same precision engineering and craftsmanship found in every Mag-Lite® flashlight. With its unique shape, the Solitaire® flashlight fits conveniently into pockets, purses, attache cases, etc.







K3A012





K3A032



K3A092





Maglite® Solitaire® 1-Cell AAA

Includes: Laser engraving one location, Gift box, Flashlight, one AAA premium alkaline battery, keylead

- Imprint Colors Laser engraving appears as silver
- Imprint Area Barrel: 5/16" x 1 3/8"
- Overall Length: 3 3/16" Barrel Diameter: 1/2"
- Head Diameter: 1/2" • Weight with battery: 0.8 oz.
- Shipping Weight Approx. 4 lbs. per 24 pieces
- Packaging Presentation Box

Minimum 24 pcs. \$7.35 (D) - PINK \$7.82 (D) Setup Charge - \$62.50 (G)

B MÄGLITE AAA

The Mini Maglite® 2-Cell AAA flashlight has all the same features and functions as the Mini Maglite® AA flashlight in a smaller, lighter version for ease of use and storage.



Mini Maglite® 2-Cell AAA

Includes: Laser engraving one location, Gift box, Flashlight, two AAA premium alkaline batteries, Pocket clip

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 7/16" x 5/8" Imprint Area Barrel: 5/16" x 1 3/4"
- Overall Length: 5.109"
- Barrel Diameter: 1/2"
- Head Diameter: 3/4"
- Weight with batteries: 1.73 oz.
- Shipping Weight Approx. 8 lbs. per 24 pieces
- Packaging Presentation Box

Minimum 24 pcs. \$11.35 (D) Setup Charge - \$62.50 (G)



BLACK

M3A012



M3A032



M3A092



BLUE M3A112



MINI MAGLITE®

Until its inception, no flashlight of this size incorporated the features, functions, and unique design elements of our Mini Maglite® AA flashlight. Now an icon of classic American design, and famous around the world for its brightness, quality, durability, and dependability.









GRAY

M2A09I



BLACK M2A01L

CAMO M2A02L

RED M2A03L

BLUE M2A11I

UCP CAMO

M2AMRL



FLAG

M2AAEL



PINK M2AKYL

Also available in holster blister pack: M2A01H BLACK, M2A02H CAMO, M2A03H RED, M2A09H GRAY, M2A11H BLUE, M2AMRH UNIVERSAL CAMO



Mini Maglite® 2-Cell AA - Presentation Box

Includes: Laser engraving one location, Gift box, Flashlight, two AA premium alkaline batteries

Mini Maglite® 2-Cell AA - Holster Blister Pack

Includes: Laser engraving one location, Flashlight, two AA premium alkaline batteries, Belt Holster

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 9/16" x 3/4"
- Imprint Area Barrel: 7/16" x 2 1/8"
- Overall Length: 5 3/4" Barrel Diameter: 23.32"
- Head Diameter: 1" Weight with batteries: 3.78 oz.
- Shipping Weight Approx. 12 lbs. per 24 pieces
- Packaging Presentation Box or Holster Blister Pack

Presentation Box

Minimum 24 pcs. \$13.55 (D)

Camo \$15.74 (D) Flag \$26.00 (D) Pink \$14.22 (D)

Setup Charge - \$62.50 (G)

Holster Blister Pack

Minimum 24 pcs. \$14.91 (D) Camo \$17.09 (D)

Setup Charge - \$62.50 (G)

Mini Maglite® AA and Solitaire® Combo



Mini Maglite® 2-Cell AA / Solitaire® Combo

Includes: Laser engraving one location, Gift box, Flashlights, two AA and one AAA premium alkaline batteries, Keylead

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head (AA): 9/16" x 3/4"
- Imprint Area Barrel (AA): 7/16" x 2 1/8" (SOL) 5/16" x 1 3/8"
- Overall Length: (AA) 5 3/4" Barrel Diameter: (AA) 23.32"
- Head Diameter: (AA) 1" Weight with batteries: 3.78 oz.
- Shipping Weight Approx. 8 lbs. per 12 pieces
- Packaging Presentation Box

Minimum 12 pcs. \$20.89 (D)

Setup Charge / Light - \$62.50 (G)



X1201L



X1203L



X1209L

BLUE

X1211L

MAGLITEPROMO.COM

DURACELL' ROADSIDE GRILL

Solitaire® Combo - K3A492



Mini Maglite® AAA Combo - M3A49L



MAGLITE® CLASSIC COMBINATION FLASHLIGHTS

Maglite® Classic Combo Presentation Box

Classic Combinations includes: Flashlight (Black Only), Victorinox® Classic Swiss Army Knife (Black Only), and AA or AAA cell premium alkaline batteries. Available in presentation-gift box only. Engraving available only on the flashlight.

Maglite® Solitaire® 1-Cell AAA Combo

Includes: Laser engraving one location, Gift box, Flashlight, one AAA premium alkaline battery, and keylead

Minimum 12 pcs. \$24.15 (D) Setup Charge - \$62.50 (G)

Mini Maglite® 2-Cell AAA Combo

Includes: Laser engraving one location, Gift box, Flashlight, and two AAA premium alkaline batteries

Minimum 12 pcs. \$28.05 (D) Setup Charge - \$62.50 (G)

Mini Maglite® 2-Cell AA Combo

Includes: Laser engraving one location, Gift box, Flashlight, and two AA premium alkaline batteries

Minimum 12 pcs. \$31.54 (D) Setup Charge - \$62.50 (G)



Mini Maglite® AA Combo - M2A49L



BLACK

K3AKSL

RED

K3AKTL

GR

GRAY

K3AKUL

BLUE K3AKWL

MAGLITE® CARD COMBINATION FLASHLIGHT

Special gift box includes a Mag-Lite® Solitaire® flashlight and a custom card pocket designed for: gift cards, club memberships, credit cards, gas cards and more...

Maglite® Solitaire® 1-Cell AAA Card Combo

Includes: Laser engraving one location, Gift box, Incandescent Flashlight, one AAA premium alkaline battery, and keylead.
• Packaging - Presentation Box

Minimum 24 pcs. \$7.54 (D) Setup Charge - \$62.50 (G)

NEW MAGLITE ML25IT





Introducing the Maglite® ML25IT™ C-Cell Incandescent Flashlight with Candle Mode -Ultra Bright - Sleek Compact Design.

- SIMPLE OPERATION: Twist head to turn on/off and focus the beam
- Rugged machined aluminum construction
- Available in 2 and 3 C-Cell

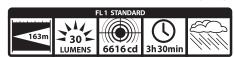


Packed in chipboard gift box





2-CELL C







RED





GRAY



BLUE ML25IT-S2015 ML25IT-S2035 ML25IT-S2095 ML25IT-S2115

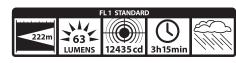
Maglite® ML25IT™ Incandescent 2-Cell C - Chipboard Display Box

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Barrel: 1/2" x 2" • Imprint Area - Head: 5/8 x 1"
- Overall Length: 6.632" • Barrel Diameter: 1.2"
- Head Diameter: 1.7" • Weight with batteries: 11.2 oz.
- Shipping Weight Approx. 6 lbs. per 12 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$18.23 (D) Setup Charge - \$62.50 (G)

3-CELL C











RED **GRAY** BLUE ML25IT-S3015 ML25IT-S3035 ML25IT-S3095 ML25IT-S3115

Maglite® ML25IT™ Incandescent 3-Cell C - Chipboard Display Box

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 5/8" x 1"
- Imprint Area Barrel: 1/2" x 3 1/2"
- Overall Length: 8.6"
- Barrel Diameter: 1.2"
- Head Diameter: 1.7"
- Weight with batteries: 14.4 oz.
- Shipping Weight Approx. 7 lbs. per 12 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$20.17 (D) Setup Charge - \$62.50 (G)

MAGLITE D-CELL FLASHLIGHTS



Every Mag-Lite® flashlight embodies a precise balance of refined optics, efficient power, durability and quality. Each Mag-Lite® D-Cell flashlight includes two high intensity Xenon lamps for enhanced brilliance and extended range.

- High-intensity adjustable light beam (Spot to Flood)
- Rugged, machined aluminum construction with knurled design
- Anodized inside and out for improved corrosion resistance
- Spare lamp safely secured inside the tailcap





Maglite® 2-Cell D - Chipboard Display Box

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 3/4" x 1" Imprint Area Barrel: 7/8" x 2 3/4"
 - Barrel Diameter: 1 9/16"
- Overall Length: 10"
- Weight with batteries: 23 oz.
- Head Diameter: 2 1/4"
- Shipping Weight Approx. 12 lbs. per 12 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$26.45 (D) Setup Charge - \$62.50 (G)





Maglite® 3-Cell D - Chipboard Display Box

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 3/4" x 1" • Imprint Area - Barrel: 7/8" x 3 3/4"
- Overall Length: 12 11/32"

- Barrel Diameter: 1 9/16"
- Head Diameter: 2 1/4"
- Weight with batteries: 30 oz.
- · Shipping Weight Approx. 14 lbs. per 12 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$27.35 (D) Camo \$31.29 (D) Setup Charge - \$62.50 (G)





Maglite® 4-Cell D - Chipboard Display Box

Includes: Laser engraving one location, Flashlight

- Imprint Colors Laser engraving appears as silver
- Imprint Area Head: 3/4" x 1"
- Imprint Area Barrel: 7/8" x 4 3/4"
- Overall Length: 14 23/32"
- Barrel Diameter: 1 9/16"
- Head Diameter: 2 1/4"
- Weight with batteries: 36 oz.
- Shipping Weight Approx. 18 lbs. per 12 pieces
- Packaging Chipboard Display Box

Minimum 12 pcs. \$28.20 (D) Setup Charge - \$62.50 (G)

Superior in Design.
Legendary for Performance.
American by Choice.





ENERAL INFORMATION

ORDER REQUIREMENTS:

E-mail orders to orders@magmail.com. All orders must include PO# and Company Name within the subject line.

BLANK GOODS:

Items must meet minimum and be ordered in case pack quantities.

ARTWORK REQUIREMENTS:

Email art to artwork@magmail.com. All artwork must include PO# and Company Name within the subject line. Artwork should be submitted within 24 hours of sending the PO.

ELECTRONIC ARTWORK:

- Artwork will be accepted digitally from the following programs:

 Adobe Illustrator (all fonts converted to outlines)—preferred format

 Photoshop (black-and-white.tiff, jpeg files scanned or created at 1200 DPI (high resolution) and approximately the actual size of the imprint area)
 • Freehand (saved as an Illustrator ai format, Mac or PC)

VECTOR ART:

We recommend using vector art because it produces the highest quality artwork. It is "resolution independent" which means it can be enlarged without affecting the quality of your imprint.

TYPESETTING:

\$15.00 (g) for straight type, \$25.00 (G) for curved type or font matching. Normal setup charges apply.

IMPRINT SIZE:

Artwork is sized to the maximum imprint area, unless otherwise requested. Due to the orientation of some logos, artwork may be resized and smaller than the imprint area

ARTWORK MODIFICATIONS:

After the initial proofs are provided each additional edit request by the customer will incur a charge of \$10.00 (G) plus an additional email proof charge if requested.

PAPER OR ELECTRONIC PROOFS:

Available at no charge. Paper proofs will be faxed or Electronic proofs will be emailed unless otherwise noted on purchase order. PRODUCTION BEGINS AFTER RECEIPT OF WRITTEN PROOF APPROVAL. NO CREDIT WILL BE ISSUED FOR ANY ART ERRORS AFTER APPROVAL. Virtual proofs: Also available at no charge.

Maglite cannot guarantee the exact color or shade of the finished product between orders. Colors can slightly vary between production runs.

RETURNED MERCHANDISE:

Factory authorization number must be obtained prior to return of merchandise or the receiving department cannot accept the shipment. Blank returned goods are subject to a 20% restocking charge with a prior authorization. Shipping charges on all returns must be prepaid, unless goods are defective or the cause of the return is Mag related.

Net 30 days with credit approval. We accept Visa, MasterCard and AMEX. All credit card payments will be charged a 3% transaction fee. The 3% credit card fee will be waived for any single order over \$5000.00. Invoices paid by credit card that are more than 30 days past due will be charged a 2% late fee. Payments must be made in US dollars only.

NEW ACCOUNTS:

Must prepay the first order and establish credit before we can sell on open account. New customer's production time will be 7 days for the first order.

PRODUCTION TIME:

Standard production time is 5 days after paper proof approval. New customers must allow 2 additional days.

SAMPLES:

All samples will be billed at EQP plus freight.

SET UP CHARGES:

\$62.50 (G) per location per logo. Repeat orders will not be charged a setup. All repeat orders must be submitted with the original purchase order referenced.

ADDITIONAL LOCATION ENGRAVING:

AA, AAA and XL - Second location engraving add \$0.45 (G) Plus set-up C & D cell models - Second location engraving add \$0.65 (G) Plus set-up Mag Charger, LX and MAG-TAC - Second location engraving add \$1.25 (G) Plus set-up Camo, AA, AAA & XL - Second location engraving add \$1.30 (G) Plus set-up Camo, C & D cell models - Second location engraving add \$1.90 (G) Plus set-up

BATTERIES:

D Cell - \$1.45 (G), C Cell - \$1.15 (G), AA - \$0.65 (G), AAA - \$0.60 (G) Battery Insertion fee for an additional \$0.25 (G) per battery.

SPEC SAMPLES:

Spec sample charge is \$50.00 (G) plus the actual cost of the item and freight. Purchase orders are required.

CHANGES TO AN ORDER:

Any changes made to an order after it's received at the factory must be confirmed in writing by email. Changes may delay the shipments and additional charges may apply.

SHIPPING:

- 1. Customer is responsible for freight, Insurance, & handling charges based on estimated shipment weight and UPS Ground is the default carrier. Mag Instrument will ship any single order over \$5000.00 prepaid, which will cover freight and insurance.
- 2. All orders are FOB Ontario, California. Title to goods passes to Distributor upon delivery thereof by Mag to the carrier or delivery service. Thereupon, the purchaser assumes fully the risk of loss.
- 3. Claims against Mag for shortages must be received (in writing) by Mag within ten (10) days after arrival of the shipment at issue. Otherwise, Distributor waives and releases its shortage claim against seller in its entirety.

DROP SHIPMENTS:

Orders shipped to more than one location are subject to a charge of \$10 (G) for each additional location.

CANCELATIONS/CORRECTIONS:

Factory has the authority to invoice for any incurred cost at the time of cancelation and/or correction.

Custom colors and custom presentation boxes available upon request, subject to minimum quantities and additional cost.

The National Tactical Officers Association, used by permission of the National Tactical Officers Association, this logo indicates that the referenced product has achieved "Recommended" status under the NTOA's Member Tested & Recommended Program, based on field-testing and scoring by tactical police officers. The NTOA is the leading organization serving the law enforcement special operations community.





MAGLITEPROMO.COM

ASI# 68449 PPAI# 510838 SAGE# 52495



The distinctive shapes, styles and overall appearances of all Mag® flashlights, and the circumferential inscriptions extending around the heads of all Mag® flashlights are trademarks of Mag Instrument, Inc. The circumferential inscription on the head of every flashlight signifies that it is an original Mag® flashlight and part of the Mag® family of flashlights. U.S. Trademark Registrations for the shape, style and overall appearance trademarks of Mag® flashlights and for circumferential inscription trademarks of Mag® flashlights include Nos. 1,808,998; 2,074,795; 2,687,693; 2,745,460; 2,765,978 and 2,765,979.

The following third-party-owned trademarks/logos appearing on this catalog are used with the permission of the companies that own them: U.S. INTERNATIONAL MEDIA; PREMIO; RECYCLE YOUR SOUL; NISSAN; BEVERLY HILLS MOTORING; ULINE; . No affiliation by Mag Instrument, Inc., with, nor any sponsorship or endorsement of Mag Instrument, Inc., by, any of those companies is meant or implied. The logos are shown here for the sole purpose of illustrating Mag Instrument's capabilities as regards laser-engraving marks and logos on products for distribution in the incentive, premium, gift and souvenir markets. None of the products so marked is actually for sale by Mag Instrument.

The following marks and logos, appearing elsewhere in this catalog, are fictitious: ROADSIDE GRILL; AE ARMORY EMPORIUM; PETSPLACE SPA AND BOARDING; SAPPHIRE SPORTS MANAGEMENT; BULLDOG; SUPRA ENERGY; THE CHEEZY GRILL; JOLENES BBQ; CLOGBEGONE PLUMMING; NEWPORT RACING; FLO'S PHO; ICANDIWEAR; LOPEZ GUITARS. Any resemblance to any actual company's mark or logo is unintentional, and is not meant to imply any sponsorship or endorsement of Mag Instrument by, nor any affiliation by Mag Instrument with, any other company or person.

415-000-667 1215e